



SHORR JOHNSON MAGNUS

Philadelphia

USA

1831 Chestnut St Ste 602

AGREEMENT MADE BETWEEN

WBZ-TV

WBZ-TV

1061-60941-1

Required

prior notice

PAGE

DATE PRINTED 04/28/13

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

AND

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

ADVERTISER (OR AGENCY AND ADVERTISER)

MARKEY COMMITTEE

PO BOX 290782

Charlestown MA 02129-0214

USA

PRODUCTMARKEY/D/US SEN MA

AGENCY EST. NO. LOCAL Pat Cashen PRODUCT 1302 SALESPERSON CODE

PA 19103-3700

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928

NATIONAL SALESPERSON

39976

NAME

AND

ADDRESS

CONTACT

BROADCAST SCHEDULE STARTING 04/27/13 AND ENDING 04/29/13

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

etnnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	М	1	07:00A	09:00A	308	04/29/13-04/29/13	THE EARLY SHOW	1	300.00	300.00
2 FIXED	М	1	05:00A	05:56A	30s	04/29/13-04/29/13	WBZ NEWS	1	400.00	400.00
3 FIXED	М	1	05:58A	07:00A	308	04/29/13-04/29/13	WBZ NEWS	1	450.00	450.00
4 FIXED	М	1	12:00N	12:27P	30S	04/29/13-04/29/13	WBZ NEWS	1	550.00	550.00
5 FIXED	М	1	04:00P	04:30P	30S	04/29/13-04/29/13	JUDGE JUDY	1	850.00	850.00
6 FIXED	Su	1	06:30P	07:00P	30\$	04/28/13-04/28/13	WBZ NEWS	1	1000.00	1000.00
7 FIXED	Sa	1	06:00P	06:30P	30s	04/27/13-04/27/13	WBZ NEWS	1	540.00	540.00
8 FIXED	Sa	1	07:00P	07:28P	30s	04/27/13-04/27/13	WHEEL OF FORTUNE	1	650.00	650.00
9 FIXED	Sa	1	07:28P	07:56P	30S	04/27/13-04/27/13	JEOPARDY!	1	850.00	850.00
10 FIXED	Su	1	08:00P	09:00P	30s	04/28/13-04/28/13	THE AMAZING RACE	1	10000.00	10000.00
11	Su	1	09:00P	10:00P	30S	04/28/13-04/28/13	THE GOOD WIFE	1	9800.00	9800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY STATION





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Philadelphia PA 19103-3700 Charlestown MA 02129-0214

USA

CONTACT PRODUCTMARKEY/D/US SEN MA

AGENCY EST. NO. LOCAL Pat Cashen PRODUCT 1302 SALESPERSON CODE

NATIONAL SALESPERSON

39976

NAME

AND

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED	DATO	1 ****	TROW	10	LENGIII	ETTEOTIVE DATEO	i redivino	55001.	ONLINATE	TO THE VALUE (T)
12 FIXED	Su	1	10:00P	11:00P	30S	04/28/13-04/28/13	THE MENTALIST	1	9000.00	9000.00
13 FIXED	М	1	11:35P	12:37A	30S	04/29/13-04/29/13	DAVID LETTERMAN	1	650.00	650.00
14 FIXED	000001.	2	MUI:7010PPLE 11:00P	11:35P 11:35P	30S	04/27/13-04/28/13	WBZ NEWS	2	1800.00	3600.00
15 FIXED	Sa	1	06:00A	07:00A	30S	04/27/13-04/27/13	WBZ NEWS	1	350.00	350.00
16 FIXED	Su	1	08:00A	09:00A	30S	04/28/13-04/28/13	WBZ NEWS	1	550.00	550.00
17 FIXED	Sa	1	07:00A	08:00A	30s	04/27/13-04/27/13	WBZ NEWS	1	450.00	450.00
18 FIXED	Su	1	06:00A	07:00A	30S	04/28/13-04/28/13	WBZ NEWS	1	350.00	350.00
19 FIXED	Su	1	07:00A	08:00A	30s	04/28/13-04/28/13	WBZ NEWS	1	500.00	500.00
20 FIXED	Sa	1	08:00A	10:00A	30s	04/27/13-04/27/13	SATURDAY EARLY SHOW	1	600.00	600.00
21 FIXED	Su	1	08:57A	10:30A	30s	04/28/13-04/28/13	CBS SUNDAY MORNING	1	1200.00	1200.00
22	Su	1	11:35P	12:00M	30s	04/28/13-04/28/13	SPORTS FINAL	1	600.00	600.00

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Philadelphia

1831 Chestnut St Ste 602

PA 19103-3700

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CONTACT

ACCEPTED BY AGENCY

LOCAL SALESPERSON

AGENCY EST. NO. Pat Cashen

PRODUCT 1302

NO. WEEKS:

MARKEY COMMITTEE

PO BOX 290782

Charlestown

CODE

PRODUCTMARKEY/D/US SEN MA

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
23 FIXED	Su	1	04:29A	05:00A	30s	04/28/13-04/28/13	WBZ NEWS	1	200.00	200.00
							Total Contract:	24		43440.00
							—— Billing Summary ——			
						Apr	May Jur		<u>Total</u>	Γ
					Qtr 2		3200.00 .00		41940.00	
								1	AND TOTAL	
									41940.00	

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